



KOMA[®]
Trim Products

BROSCO and KOMA Announce Distribution Agreement

November 1, 2011

Andover, MA – BROSCO is pleased to announce that it has entered into a distribution agreement with KOMA Trim Products of Huntsville, Alabama. KOMA is well prepared to provide its unique line of PVC Trim Products throughout BROSCO’s service territory of New England, New Jersey and New York.

Charlie Smith, President and CEO of BROSCO, said “KOMA provides the most durable PVC board available today. The recent product improvements have answered original challenges found in the PVC product category. The KOMA / BROSCO team is well positioned to help our dealer customers capitalize on this growing market segment. We are excited to partner with a quality company with over 100 years of history. It is great to have the KOMA line as we continue to grow our product portfolio.”

C.W. St. John, General Manager of KOMA USA, states “The strong sales and distribution source, BROSCO has in place allows KOMA to get back in front of dealers and market the unique qualities our products have. With proper training and communication, dealers and their builder customers will realize the huge difference our Celuka process provides. This uniqueness allows them to use the very best PVC product for their projects ensuring easy application and long-term performance. The partnership with BROSCO gives KOMA the best in distribution. We believe our mutual strengths will prove to be a winning team!”

BROSCO is stocking the KOMA Trim Products including trim boards, PVC mouldings, corner boards and accessory products. KOMA is a company known for providing innovative and high quality products. They continue to work on new product development as well as improvements for their existing lines.

KOMA operates a modern manufacturing facility in Huntsville, Alabama. Their talented staff brings many years of experience in the PVC material industry and are dedicated and committed to creating satisfied customers.

For additional information:

KOMA Trim Products
1-800-330-2239
komatrimboards.com

BROSCO
1-978-475-7100
broSCO.com